

CONTACT AN ACOUSTIC CONSULTANT TODAY:

What would a 3% improvement in your workers' overall productivity mean to your business?

Estimates of the benefits of increased speech privacy in office environments range from 10% to more than 40% increases in worker productivity. To determine just how much money you're leaving on the table each day, consider the following example, using a very conservative 3% increase:

Office Information

Percent Productivity Increase	3%
# of Employees in Treated Area	450
Average Annual Salary of Employees	\$38,000
Square Feet Needing Privacy	50,000
Cost of Sound Masking Per Square Foot	\$1.25

ROI Information

Value of a 3% Increase	\$513,000.00
Average Return Per Month	\$42,750.00
Total Investment	\$62,500.00
Net ROI (1 yr)	\$450,500.00
Months to Pay Off Investment	2

When you also consider that your less-stressed, more focused and more productive employees are taking fewer sick days and have a higher retention rate, you begin to see the benefits Speech Privacy Systems can provide!

To run the numbers yourself, visit us online at www.SpeechPrivacySystems.com/pages/ROI_Calculator!



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80% of Your Workers Say This Is Their #1 Problem

What It Is, How Much It Costs You, and How Addressing It Dramatically Affects Your Bottom Line



How Much Are Unengaged Employees Costing You?

*80% of Workers Believe One Thing
Hinders Their Productivity –
...Yet 81% of Employers Don't Think it's a Problem!*

The Costs of Unengaged Workers

In a recent survey, 50% of CFO's ranked the costs of finding, training, and maintaining a workforce as their top concern – and with good reason. The high costs of unengaged workers are both painful and well-documented. Studies show that a unsatisfied workforce is 18% less productive, has 27% higher rates of absenteeism, and has 62% higher rates of injury

They're also up to 40% more likely to leave, increasing your turnover rates and costing you up to 50% for an entry-level employee, 150% for mid-level employees and *as much as 400%* for an upper level executive's annual salary to replace them.

With such nightmarish costs and their tremendous effect on the bottom line, it's no wonder that labor costs keep CFO's up at night!

Why Your Work Environment Matters

The Gallup organization found that a single element had a dramatic effect on worker engagement. Workers who felt they had the tools, materials and environment necessary to do their jobs were much more productive and engaged.

**80% Believe Their Acoustic Environment
Hinders Their Productivity**

In a recent ASID study, 80% of respondents said noise levels hindered their productivity, and several independent studies showed that 75% of workers rated workplace acoustics as the worst aspect of their work environment, resulting in added stress, and a less-engaged workforce.

Given the shocking costs related to a bad acoustic environment, it's no surprise that organizations are increasingly looking to improve their workplace acoustics!

The Hidden Benefits of Noise Control

Several independent studies have proven the benefits of effective speech privacy. Following some fairly minor investments in acoustic treatments such as sound masking, the studies noted the following improvements:

1. **Focus:** the ability of office workers to focus on their tasks improved by 48%;
2. **Distractions:** "conversational distractions" decreased by 51%;
3. **Error-rates:** performance of standard "information-worker" tasks (measured in terms of accuracy [error-rates] and short-term memory) improved by 10%;
4. **Stress:** when measured in terms of the actual physical symptoms of stress, stress was reduced by 27%.

The Solution is Simple: Improved Office Privacy

The most effective acoustic treatment you can use is sound masking, an industry with nearly 50 years of science behind it. Building on this foundation and adding to it the recent technological advances in speaker technology, the VoiceArrest system represents the most cutting-edge sound masking technology to-date. This next-generation technology provides the most effective sound masking available, making it the single most powerful tool to help you:

- Improve employee engagement
- Decrease turnover
- Increase your competitive advantage

Contact us today to find out how you can improve your office's acoustic privacy!